The PocketGPSWorld.com SatNav Expo

Edinburgh Corn Exchange
11 Newmarket Road, Edinburgh EH14 1RJ

Saturday 20th May 2006

11:00 to 15:00

Show Guide

Prize Draw in aid of
The Edinburgh Royal Hospital for
Sick Children

Sponsored by



Welcome to the 7th PocketGPSWorld.com Event.

The Show in Edinburgh is going to be our biggest and best yet. From our humble beginnings meeting in Pubs to compare equipment back in 2002 we have come a long way.

We are still the only dedicated GPS expo in the world, and we are growing each and every time. We would like to take this opportunity to thank all our sponsors and the exhibitors, without whose support we would not be able to put these events on.

Special thanks go to GlobalSat UK and GlobalSat Taiwan, especially Richard Kuo visiting us from Taiwan, for being our Hosting Sponsors and for all the help in organising this event. We also have Think-Navi from Korea, and Arkon from the USA exhibiting. Closer to home we have most of the main GPS manufacturers represented, and those that cannot make it today have offered their support in the form of prizes in our famous draw...

Our nominated charity this time is The Edinburgh Royal Hospital for Sick Children. Last time we raised £2000 for the Hampshire Air Ambulance, this time we hope to double that to help the Sick Kids. And we have some terrific prizes donated by our exhibitors and sponsors. So dig deep into your pockets and support this worthy cause. You can view the prizes on the Charity Stand just to the left as you enter the hall.

Enough of my rambling!!! Lets get on with the show...

Enjoy,

Mike, Darren, Rob and the PocketGPSWorld.com Team

The PocketGPSWorld.com Edinburgh SatNav Expo Timetable.

11:00	The 7" PocketGPSWorld.com SatNav Event opens its doors. Richard Kuo form GlobalSat
	will open the Expo.

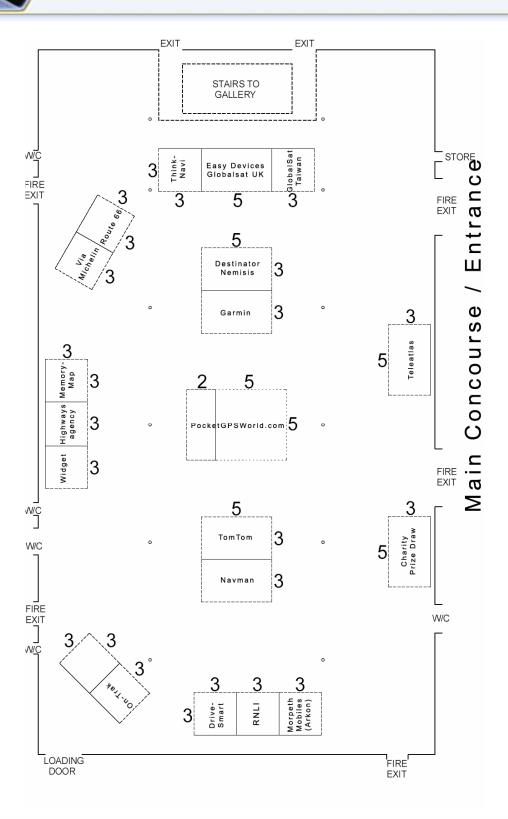
- **14:00** The GlobalSat Geocaching competition finishes and the winner is announced.
- 14:00 The Prize Draw takes place in the main hall. You must be present to claim your prize.
- **15:00** The Expo closes.

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Competitions Etc.

As with all previous PocketGPSWorld.com Events we ask our Sponsors and Exhibitors to donate items to our prize draw. As in the past they have been very generous and we have £1000s of pounds worth of the latest SatNav gear on offer. This time we are running two competitions, the Prize Draw and a small GeoCaching event.

Prize Draw

We have a tradition of Prize Draws at our SatNav events. We select a worthy local charity to support. This time the charity was selected by our Hosting Sponsor: GlobalSat UK. All proceeds from the Prize Draw are being donated to the Edinburgh Royal Hospital for Sick Children.

For those of you not familiar with our Prize Draws: The Prize Draw is a raffle. Tickets for the draw are priced at £5.00 a strip.

The draw will take place at 14:00 in the main hall.

You must be present in the hall when the draw takes place to claim your prize.

Winners take pot luck and pick their prize from a bucket containing all the donated prizes on cards.

Tickets will be drawn until all prizes have been claimed.

GlobalSat Geocaching Competition

The Globalsat Geocaching competition is something a little new for us. This event takes place entirely onsite in the Corn Exchange grounds. The objective is to find a particular location and then find the word that is the answer to the competition.

GlobalSat have donated a GH-601 sports and fitness GPS device as the prize for the Geocaching competition.

Everyone that has found the correct word will be entered into the winner's draw. This will take place at 14:00 immediately prior to the Prize Draw.

Only one entry per person.

You must be present in the hall when the winner is drawn to claim your prize. If the winning ticket is not claimed another will be drawn until the prize is claimed.



The Globalsat Geocaching competition

While it is normal to use a GPS to locate a cache in Geocaching competitions we appreciate that not everyone will have a GPS so we have designed the competition to work with or without a GPS. If you have a GPS then all you need to do is key in the co-ordinates and go straight to the location. If you don't have a GPS then there are some (easy) clues to follow to find the cache.

When you have found the password come back to the main hall to the Charity Prize Draw stand and your name will be entered on a raffle ticket. The winner of the competition will be drawn from all the correct entries at 14:00 just before the prize draw. You must be present in the hall to claim the Globalsat GH-601, if the first ticket is not claimed then another winner will be drawn.

Important Safety Notice

Neither the Corn Exchange, PocketGPSWorld.com or any of the exhibitors accept any responsibility for any loss, injury or damage caused to anyone or anything during this event. The competition takes place in and around the Corn Exchange without crossing any public roads. You should be aware that there will be vehicles moving about on the property and all precautions must be taken to ensure your own safety at all times. If children are taking part in the competition they must be supervised by a responsible adult.

GPS Competition Instructions

For those of you with GPS receivers the co-ordinates of the cache are: OSGB grid reference NT 22051 71006 Lat/Lon N 55.92583 W 3.24902

The password is the second word under the red circle. If you have trouble try using the instructions below.

Remember that GPS receivers are accurate to 10 metres and may be affected by a number of factors.

Non GPS Competition Instructions.

The competition for those of you without a GPS is similar to a treasure hunt. Just follow the simple(ish) instructions and find the password.

- 1. From the Main Entrance head east towards the station.
- 2. After 50 metres head south
- 3. When you reach "Concert" turn left and find the clock.
- 4. Head in the direction of 3 or "III"
- 5. Continue following the edge of the academy
- 6. Turn in the direction of the yellow arrow and immediately STOP!!
- 7. Now look up to your left.
- 8. The password is the second word under the red circle.

Good Luck everyone!!!

Exhibitor Profiles

PocketGPSWorld.com

That's us folks ©

Centre stage is the PocketGPSWorld.com display. Here we have the PocketGPS car, demonstrating some of the gear we use for testing, and a number of practical uses for GPS outside a car. In particular we are focusing on fitness and outdoor activities.

Behind the scenes we have the PocketGPSWorld.com workshop. Here you can meet the moderators and discuss any problems you have or maybe just pass the time of day sharing information. We will have a range of gadgets to try, and also a couple of computers to provide demonstrations.

GlobalSat

Hosting Sponsor

Globalsat UK and Taiwan are the hosting sponsors for the exhibition. Those of you who are regular readers of our site need no introduction to Globalsat, they produce some of the best GPS receivers on the market.

We are not quite sure what they will be showcasing this time, but you can always be assured of some interesting devices to be played with. One of which will be the TR-101 GPS tracking device targeted for security of children. There should be a live demo of the TR-101 in use.

Sharing the GlobalSat stand will be Easy Devices who will have a range of GPS products available for purchase on the day at discount prices.

Destinator

Premium Sponsor

Destinator are based in Richmond Hill, Ontario, Canada, but have a global presence.

Which Destinator product suits you best?

You have the choice: Whether with PDA, Mobile Phone or PNA (Personal Navigation Assistant) you have an attractive selection of portable devices at hand which will quickly and safely guide you to your destination, whether by car, motorbike, on foot or by bicycle - satellite controlled and up-to-date.

Garmin

Premium Sponsor

Garmin represented by their local dealer Networks Automation. On show will be the full range of Garmin Street Navigation systems from the tiny i3 to the new 7000 with 7 inch screens.

Garmin will also be displaying the latest in sports and fitness systems with the Garmin Forerunner and Edge devices. There will also be on display the newest hand held GPS receivers launched earlier this year.

Navman

Premium Sponsor

Once again we welcome Bruce and the Navman boys...

Navman will be showcasing their flagship SatNav devices: the new iCN720 and iCN750, two innovative portable navigation products featuring NavPix a breakthrough technology which offers a unique and intuitive way to navigate to a destination using just images. Available in Europe starting in May 2006, both systems offer the very latest high-definition, 4-inch widescreens and brand-new navigation software, together with the very latest GPS technology and live traffic information.

Teleatlas

Premium Sponsor

Tele Atlas delivers the freshest, richest and most accurate digital map data to power the world's most essential geographic solutions.

We collaborate with a fast growing base of leaders in personal navigation, Internet and wireless partners to ensure consumers have the map content they need to quickly and easily find places, products and services, wherever they are.

TomTom

Premium Sponsor

TomTom helps people find their way. We use the very latest technology to do this, building it into all-in-one navigation solutions, handheld computers and Smartphones. The company was founded in 1991 in Amsterdam, and has grown to supply a market that spreads across the whole of Europe and North and Central America. Our navigation solutions are now used by close to a million customers in 16 countries and 18 languages. We love what we do, and are continually exploring new and better ways to help mobile people reach their destinations quickly, safely and as easily as possible.

Today TomTom will be showing the latest additions to their range of SatNav systems. From the GO910, GO710 and GO510 to the latest TomTom one and Rider.

Route66 Sponsor

Founded in 1992, ROUTE 66 Geographic Information Systems B.V. is a privately held company headquartered in Amsterdam, the Netherlands. ROUTE 66 specializes in route planning soft- and hardware products, and has distribution partners throughout Europe.

Using one of the industry's most powerful brands, ROUTE 66 is a fast growing company focusing on consumer and professional products in the area of mobility, tourism and recreation. ROUTE 66 successfully markets CD-ROM titles, Internet solutions and Intranet solutions.

Think-Navi Sponsor

Thinkware Systems Corporation is a fast growing company heavily involved in Navigation and LBS (Location Based Service) industry since early 1997. The company has been contributing its technology and know-how in the market since its establishment.

Our product range includes:

Built-in type GPS cradle for PDA Navigation

Dedicated in car navigation system

Dedicated Navigation PDA units & Related products

Via Michelin Sponsor

"ViaMichelin Designs , develops and markets digital navigation and travel assistance products and services"

Established in 2000, ViaMichelin shares the aim of its sole shareholder, the Michelin Group, of improving mobility by becoming a major European supplier of innovative services in the field of travel. It combines the renowned and unique Michelin know-how in Maps and guides publication with constantly evolving technology and expertise.

ViaMichelin Targets European motorists (leisure and business) and companies with its range of services:

Travel Assistance – Information useful for travelling: Hotel and restaurant recommendations, tourist attractions, weather forecasts, traffic reports...using both Michelin content and content from third party companies

Navigation - Through Maps, route plans, visual and voice guidance

The above services are available on the internet, through mobile phones or incorporated by manufacturers in cars at the build stage, as software for PDAs and now via ViaMichelin's own brand of PND products.

Drive Smart

DriveSmart has been designed in conjunction with Formula 1 engineers and uses the latest military GPS technology and the most advanced laser detection device available.

We believe in delivering quality products at affordable prices.

We do not believe in exploiting our customers by charging for database updates or imposing annual fees.

Highways Agency

Hi-Tech road information

The Highways Agency is responsible for the maintenance, operation and improvement of England's motorways and trunk roads, a network of 4,500 miles.

The Agency is delivering a better-than-ever service to customers by harnessing the benefits of Traffic Officers on the road, new traffic management systems, better information about road conditions and our traditional engineering expertise.

We use the latest technology to monitor traffic flows on the network and direct and manage traffic more effectively.

Memory-Map

Memory-Map's mission is to bring easy to use, powerful and affordable navigation software and accessories to the outdoor recreation and marine markets.

Partnering with the leading cartographers such as Ordnance Survey and Geographers' A-Z in the UK, and Maptech in the US, Memory-Map produce digital 'raster' based mapping solutions that display accurate and detailed real colour images of original paper-based maps or charts for use on PC, Pocket PC and Handheld PC systems.

Memory-Map's unique QuickChart algorithm means these images can be displayed and manipulated with ease even on Pocket PCs.

The Memory-Map Navigator software includes navigation, printing and planning tools which when combined with the fully geo-referenced Memory-Map Cartography and a GPS unit, provides a complete state-of-the-art solution that is fast, efficient and easy to use!

Morpeth Mobiles

Morpeth Mobiles is your one-stop shop for mobile phone accessories, PDA accessories, IPOD accessories, GPS accessories any many more.

Today we are representing Arkon. Arkon is a leading global supplier of car mounting solutions for PDA, Cell Phones, GPS, DVD, CD, MP3, iPod, and other portable electronic devices. We've achieved worldwide recognition as the partner to turn to for custom or other high quality universal mounting solutions. Quality, speed, and experience have helped Arkon become a leading third party accessories provider and Original Equipment (OEM) and Original Design Manufacturer (ODM) for GPS, Cell Phone, MP3, and PDA manufacturers worldwide.

Arkon products are now distributed in more than 53 countries making them one of the leading global suppliers of mounting solutions and products.

On-Trak

OnTrak is a low cost vehicle tracking unit aimed at the small business, individuals and recreational asset tracking, To track a vehicle simply phone the unit, let it ring then hang up.

The OnTrak unit will then text/SMS you back the Long & Lat, vehicle speed, nearest motorway and junction and how much money is left on your Pay-as-you-go Sim card.

RNLI

The RNLI is a charity that provides a 24-hour lifesaving service around the UK and Republic of Ireland.

Our lifeboat service in the UK receives no government funding.

People from all walks of life help the RNLI to save lives at sea. Thousands of volunteer crew members, shore helpers, committee members and fundraisers give their time, skill and commitment and are strongly supported by specialist staff.

Since the RNLI was founded in 1824, its lifeboats have saved more than 137,000 lives.

In 2004 RNLI lifeboats rescued 7,507 people - an average of 21 people per day. RNLI Beach Lifeguards assisted 9,041 people.

Widget

Widget UK Ltd is a specialist distributor of mobile computing equipment.

It distributes a tightly focussed range of PDA, satellite navigation and mobile scanning products to UK channel partners, including Dixons Store Group, Comet, Amazon.co.uk, Argos, Staples, Maplin and Dabs.com as well as many smaller resellers.

All the hardware, accessories and software Widget imports are also on sale direct to the public through www.widget.co.uk, a fully secured website which accepts all major credit cards.